

## POLLUTION

Environmental pollution is one of the greatest challenges that manufacturing faces nowadays. Some of the negative side effects of many manufacturing processes are: the smoke and other pollutants in the air, the chemical waste into lakes, rivers, seas and oceans and lots of garbage that cannot be recycled anymore.

## NATURE

Today, the importance of preserving nature is making headway in the world of manufacturing. Pollution control devices, the recycling of industrial and consumer waste, the education of consumers concerning avoiding producing waste and garbage are gaining great significance for both the manufacturer and the customer.

## MARKETING

What does the term marketing mean? Most people mistakenly identify marketing only with selling. Selling is only the tip of several marketing functions, and often not the most important one. We should also consider advertisement, distribution, right and proper pricing, customer care and satisfaction as part of the whole process.

## THEFT

I need to report a theft that occurred in my home the night of July the 23rd 2020. My family and I were in the house that night and knew nothing about the theft until 7.00 a.m. in the next morning (the 24<sup>th</sup>), when we noticed that the kitchen window was open. We realized that some objects were missing and called the police at once.

## PROTECTION

What does insurance protect? Insurance provides vital financial protection against risk, loss and misfortune for individuals, their families, the business community and other organizations. People need to protect their property, their homes, their possessions and their cars for feeling themselves sure and protected against risk.