



invest in tuscany

Invest in Pisa

Invest in Intelligence – Life Sciences

Pisa Municipality

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Regione Toscana



Le ali alle tue idee

- The **Pisa** area in **Tuscany** offers companies operating in the Life Sciences sector the opportunity of establishing themselves in an **environment** which ensures:
 - the capacity of recruiting highly qualified **skills**,
 - **partnership** opportunities with universities and research centres acknowledged worldwide,
 - support **services** to facilitate their settlement,
- in a **localization** which is
 - competitive in terms of **costs**,
 - easily **accessible** and
 - renowned for its **quality of life**

- The **Pisa** area in Tuscany is an ideal **localization** for the **activities** of:
 - Research & Development
 - Manufacturing and Logistics for Italy and the SEMEA (South Europe, Middle East & Africa) area
 - Customer Relationship Management and Shared Service Centre
 - Training

Invest in Pisa

Skills



Region Toscana



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Le ali alle tue idee

Competenze



- **Pisa** represents the heart of the **2nd largest employment reservoir** in Tuscany after Florence, with 180 000 active employees, to whom one might add the 75 000 employees of the area near Livorno
- The **qualitative profile** of the employment reservoir is high, as it boasts 17% of people having a **high study qualification** in Tuscany (11% of the regional population altogether)
- Pisa's pole exhibits the highest regional concentration of graduates in scientific subjects, boasting as it does **more than 2 100 graduates** in Life Sciences in the whole of Tuscany
- Pisa can count moreover on approximately 40 companies and more than 850 jobs in such as production, research & development, marketing activities associated with Chemistry-Pharmacy and Medical Biology



Le ali alle tue idee

Invest in Pisa

Skills – (1) Training

Skills



- Pisa's pole exhibits the highest regional concentration of graduates in scientific fields, in particular:
 - 46% of **biology** graduates
 - 35% of **medicine** graduates in Tuscany
- Every year, the following new entrants in the job market are recorded thanks to Pisa's Universities and Schools:
 - **1 100+** graduates in **medicine** and in **chemistry-pharmacy** and **960** in the **agrarian, geo-biological** and **scientific** fields
- It represents 2,2% of all Italian graduates, but at the same time:
 - 2,8% in **medicine**, 3,4% in **chemistry-pharmacy**, 3,3% in agrarian sciences and 4,6% in the general **scientific** field



Le all alle tue idee

Skills



Sciences	Graduates – Pisa	% Pisa/Italy	% Tuscany/Italy
Total	6 762	2.2%	6.0%
Scientific	379	4.6%	7.7%
Chemical- Pharmaceutical	289	3.4%	7.3%
Medicine	883	2.8%	8.0%
Agrarian	192	3.3%	7.6%
Geo-Biological	389	2.8%	7.3%
Engineering	1 232	3.4%	5.5%
Defence & Security	136	23.3%	23.3%

Source: MIUR (2015 – 2013 data)



Le ali alle tue idee

- Pisa boasts an excellent **university and research system**, acknowledged worldwide – holding significant positions in the various international rankings :
 - Academic Ranking of World Universities (ARWU, Shanghai Jiao Tong University), QS World University Rankings, Times Higher Education World University Rankings...
- structured around **Pisa's University** (founded in 1343), the **Normal Higher School (1810)** (“**Normale**”) and **Sant'Anna's Higher School (1987)**, as well as important research centres, among them the centres in Pisa's Research Area belonging to **CNR**
 - in particular, in the various fields of Life Sciences: Biology, Medicine, IT & Electronics applied to Life Sciences...

- In Shanghai Jiao Tong University's **Academic Ranking of World Universities (2014)**,
 - **Pisa's University** ranks: between the 150th and the 200th place in the world
 - **Pisa's Normal High School** ranks: among the top 400 universities
- In **Times Higher Education's World University Ranking (2014)**,
 - **Pisa's Normale High School** ranks : 63rd in the world, 1st in Italy
 - **Pisa's University** ranks: between 301st and 350th in the world, 10th in Italy
- In **QS (Quacquarelli Symonds)' Ranking (2014)**,
 - **Pisa's University** ranks: 245th in the world, being the only Italian university ranked "QS Stars" (4*)
 - ranked 77th in Natural Sciences, and between the 100th and the 150th place in Medicine

Students & graduates (1)



- **Pisa's University** boasts (2013/14):
- **50 363 registered students**, among them:
 - 2 939 in Agrarian, Food, Agro-environmental and Veterinary Sciences, 2 097 in Biology, 813 in Chemistry, 1 800 in Pharmacy, 6 531 in Medicine, 1 416 in Biomedical Engineering
- **6 238 graduates**, 207 PhD students, 333 graduates with Master's Degrees and 355 graduates with 2nd level Masters' degrees, among them:
 - 275 in Biology;
 - 408 in Agrarian, Food, Agro-environmental and Veterinary Sciences
 - 112 in Chemistry, 225 in Pharmacy,
 - 1 112 in Medicine
 - 166 in Biomedical Engineering



- **Degree – Medicine and Pharmacy**
 - Pharmaceutical Chemistry and Technology
 - Pharmacy
 - Medicine and surgery (6 years)
 - Dentistry and Dental Protheses (6)
 - Clinical and health psychology
 - Sciences and techniques of preventative and adapted exercises
 - Nursing and obstetric sciences
 - Rehabilitation sciences for health care professions
- **Degree – Engineering**
 - Biomedical engineering
- **Degree – Agrarian & Veterinary Sciences**
 - Vegetable and microbial bio-technologies
 - Bio-security and quality of food
 - Veterinary medicine
 - Sciences and technologies of animal productions
- **Degree – Mathematical, physics and natural sciences**
 - Molecular and cellular biology
 - Molecular bio-technologies
 - Biology applied to bio-medicine
 - Marine biology
 - Chemistry

- **Master – 1st level**

- Nutrition and dietetics in nephrology
- Swallowing disorders
- Clinical posturology
- Sports physiotherapy;
High-specialization sciences and technologies on rehabilitation

- **Master – 2nd level**

- Addictology
- Oral and urgent odontostomatological surgery
- Diagnosis and therapy of vascular diseases of surgical interest
- Implantology
- Children's dentistry and interceptive orthodontics

- **Master – 2nd level**

- Clinical experimentation on drugs in internal medicine, haematology and oncology
- Integrated therapy models in clinical psychology
- Veterinary oncology;
Nephrology and urology of cats and dogs

- **PhD's**

- Biology
- Clinical physiopathology
- Science of drugs and bio-active substances
- Clinical and translational sciences
- Veterinary sciences

Students & graduates (2)



- **Sant'Anna's Higher School** boasts (2013/14)
- **800 students** in university and post-university education
 - 282 ordinary (= undergraduate) students, 342 PhD students, 62 graduates/per year, among them:
 - Ordinary **university programs**:
 - Medical sciences: 56 (10 graduates);
Agrarian and bio-technology sciences: 23 (6)
 - **Advanced courses** (1st and 2nd level Master's degrees):
 - Clinical ultrasonography & nephrology: 10;
Cardiac Surgery: 12;
Theory & practice of vascular access in patients on haemodialysis: 20
 - **PhD's**:
 - Agro-biosciences: 29 (3); Agro-biodiversity: 22 (8);
Translational Medicine: 28 (6); Bio-robotics: 90 (27);
Management – Innovation, Sustainability and Healthcare: 35 (6)



Le ali alle tue idee

Students & graduates (3)



- The **Normale High School** (2014/15) boasts:
- 504 students (2014/15)
 - 278 ordinary (= undergraduate) students, 226 postgraduate students; respectively:
142 and 90 in Mathematical, Physics and Natural Sciences
- 52 undergraduate students who have **qualified** (2013/14)
 - 31 in the Sciences class
- 43 **PhD** students who have **qualified** (2013/14)
 - 15 in the Sciences class, some of whom busy with:
 - Methods and models for molecular sciences, Neurosciences
 - Biophysical sciences...



Le ali alle tue idee

Invest in Pisa

Skills – (2) Corporate fabric

- The **Pisa** area represents an important **productive pole in** Tuscany's economy, second only to that of Florence
- Pisa has witnessed the creation of, and has attracted, several **leading Italian and international companies** across the different Life Sciences **segments**, such as:
 - Guidotti (Menarini group), Abiogen Pharma, Farmigea, Laboratori Baldacci...
 - Baxter (USA), Octapharma (Svizzera)
- Pisa currently boasts around **40 companies** and more than **850 jobs** in activities associated with the Chemical-Pharmaceutical and Biomedical fields
- Most of these companies carry out in Pisa activities focused on the **production, research and development** functions...

Economy – "High-Tech"



Sector	Local units	Persons in charge	% Local units/Tuscany	%A/Tuscany
Life sciences	15	484	13%	5%
Chemistry	24	368	27%	8%
Energy & Environment	16	486	17%	33%
Services for Innovation	14	134	19%	17%
Advanced Mechanics	30	1 484	11%	14%
ICT	126	1 537	20%	21%
Electronics	14	107	9%	3%
Other	14	126	24%	5%

Source: Observatory of High-Tech Companies, St. Anna's Higher School (2014, 2011 data)



Le ali alle tue idee

- Leading companies
 - Baxter (human albumin)
 - Octapharma (plasma)
 - Guidotti – Menarini group (cardiology e diabetics)
 - Abiogen Pharma (Primary Care and rare diseases)
 - Farmigea (ophtalmology)
 - Baldacci Labs (drugs, medical devices, food supplements)
 - Pharmanutra (nutraceutical)
 - Gensan (nutraceutical)
 - Regulatory Pharma Net
- Start ups
 - BioCare Provider (e-health, m-health)
 - BTM (agrarian and land bio-technologies)
 - IVTech (cultivation systems for in-vitro biological research)
 - Phymtech (in computational experiments)
 - Quipu (high-technology preventative medical diagnostics)
 - Radiometrics (ionizing radiations)

Invest in Pisa

Partnerships



Region Toscana



Le ali alle tue idee

- The Pisa area exhibits one of the highest **concentrations** of **skills** and **research networks** in Italy and in Europe
- Pisa's **university system** strongly hinges around the research activities
- **Public research** alone can count on more than 3 000 researchers
- It boasts **collaborations** with the most important and prestigious companies in the world
- It is also at the origin of several **start up** companies with activities always strongly orientated towards research and development
- It has attracted even **leading** companies to the development of R&D activities in Pisa

- **Pisa University** boasts: 1 800 researchers, 270 laboratories
- 576 lecturers and researchers, 130 holders of research grants, in 8 **Departments** specialized in Life Sciences
 - Biology
 - Chemistry and Industrial Chemistry; Pharmacy
 - Clinical and Experimental Medicine;
Surgical, Medical, Molecular and Critical Area Pathology;
Translational Research and New Technologies in Medicine and Surgery
 - Agrarian, Food and Agro-environmental Sciences; Veterinary Sciences
- In the 7th European Framework Program (FP7 – 2007-2013), the University took part in 56 European research programs:
 - 4 of them as coordinator, 42 as partner, 10 as "third party"
- It boasts 40+ spin-offs during the last 10 years

Pisa University – Research (1)



	Professors and researchers	Holders of research grants
Biology	61	11
Chemistry and Industrial Chemistry	58	14
Pharmacy	57	9
Clinical and Experimental Medicine	101	36
Surgical, Medical, Molecular and Critical Area Pathology	66	21
Translational Research and New Technologies in Medicine and Surgery	89	27
Agrarian, Food and Agro-environmental Sciences	69	10
Veterinary Sciences	75	2

Source: Pisa University (2015)



Le ali alle tue idee

- **Clinical and Experimental Medicine:**
 - Pharmacology
 - Immuno-allergology
 - Dietetics and clinical nutrition
- **Surgical, Medical, Molecular and Critical Area Pathology**
 - Cardiovascular research
- **Translational Research and New Technologies in Medicine & Surgery**
 - Radiology
 - Urology
 - Palaeopathology
- **Chemistry:**
 - Analytical Chemistry; Physical Chemistry; Industrial Chemistry; Inorganic Chemistry; Organic Chemistry
- **Pharmacy**
- **Biology:**
 - Cellular Biology; Biochemistry; General Physiology; Genetics
 - Marine Biology and Ecology; Botany; Vegetable Physiology; Zoology and Anthropology; Ethology
- **Food and Agro-environmental sciences**
- **Veterinary sciences**

- **Sant'Anna's Higher School** boasts:
- 110 between professors and 251 researchers and 147 holders of research grants
- 14 million EUR in research costs, 500+ active projects with a self-financing capacity amounting to 95%
- 6 research institutes, 2 of which in Life Sciences:
- **Life Sciences** Institute:
 - Bio-medical sciences; Agrarian and bio-technology sciences
 - 103 employees – including 50 between professors and researchers (ordinary and associate), 32 holders of research grants...
- **Biorobotics** Institute
 - 150 employees – including more than 90 PhD's

- **Life Sciences:**

- *Biomedical sciences:*
- Physiological Genomics; Experimental cardiology; Clinical Biochemistry; Nanomedicine; Extreme Centre
- *Agrarian and bio-technology sciences:*
- BioLabs: bio-technologies, biochemistry and analytical chemistry, electronic cryomicroscopy, optical microscopy – in support of researches in the field of applied vegetable biology
- Land Lab – agriculture, environment and territory
- PlantLab – vegetable physiology

- **Biorobotics:**

- Artificial Hands, Neuro-Robotics, Soft Robotics, Surgical Robotics and Allied Technologies, Robot Companions for Citizens, Biomedical Signal Processing, Translational Neural Engineering, Creative Design...

- 170+ employees engaged in research activities (58 researchers), 2,5 million EUR in research costs
- Research centres and groups on Mathematics, Physics and Natural sciences, 1 of which devoted to Life Sciences:
- "**Bio@SNS**" research centre
 - Neurobiology; Neurosciences
 - Molecular Biology
 - 20 PhD

- The research Area of Pisa's National Research Council (CNR) boasts 1 100 employees and 13 research Institutes
- Institute of **Clinical Physiology** (IFC, HQ in Pisa) – 400+ employees
 - 120 researchers and technologists, 18 associate researchers, 54 holders of research grants, 42 PhD students and 101 affiliated researchers, 37 trainee researchers
 - Cardiovascular diseases, with integrations and ramifications on the relationships (physiologically and disease-wise) between heart and lung, heart and metabolism, heart and environment, heart and brain, heart and cancer
 - Approximately 300 publications in peer-reviewed international magazines (average Impact Factor of 4) in 2012 and 2013; 21 patents, 9 of which international; 27 activated European grants (20 FP7 (Seventh Framework Programs), 5 of which as coordinator); attraction of external resources, in 2012 and 2013, of 9 million EUR/per year
 - Officina farmaceutica with its own production style for the sake of a sterile production of radiopharmaceuticals certified as conforming to Good Manufacturing Practice

- Institute of **Neurosciences** (IN, HQ in Pisa)
 - 14 researchers and technologists, 10 associate professors, 21 holders of research grants
 - Processing of the membrane's muscular proteins; Chemistry and Biology of natural compounds; Epidemiology of ageing and Biostatistics; Neuroplasticity
 - around 200 "peer-reviewed" publications/per year (average "Impact Factor" of 5)
 - 2,5 million Euros a year from external sources (grants, contracts)
- Institute of **Biomedical Technologies** (Pisa unit)
 - 3 researchers
 - Somatic Stem Cells

- Institute of **Biophysics** (Pisa unit)
 - 9 researchers and technologists, 8 associate professors, 3 holders of research grants
 - Photoinduced processes in Biomolecules and Cells; Organization models and complex systems dynamics; Protein structure and dynamics; Biodevices and biomolecules; Biophysics and molecular biology in the study of environmental processes
- Institute of **Chemistry of Organometallic Compounds** (Pisa unit)
 - 24 researchers and technologists, 8 associate professors
 - Development of analytical methods and instrumentation; Raman and LIBS spectroscopies and multi-spectral imaging; Set up & application of NMR and EPR techniques; Preparation & characterization of functional polymers and polymer-based nano-composites; Models & methods for studying complex systems from (bio)molecules to advanced materials
- Institute of **Biology and Agrarian Biotechnology** (Pisa unit)
 - 10 researchers and technologists, 1 associate professors, 2 holders of research grants
 - Soil Microbiology; Mutagenesis and Differentiation

- **Pisa's University Hospital**
 - Hospital founded in the 13th century
- New structure with 70 operating units and 900 beds
- 5 000 employees
- 68 000+ admissions;
550 000+ patients for outpatient clinic services;
22% of patients from other Italian regions
- Transplants (source: AOUP, 2012 data):
 - 60 of kidney, 83 of liver, 84 of bone marrow, 12 of kidney/pancreas, 4 of pancreas
- Research activity – in collaboration with Pisa University, Sant'Anna's Higher School...



Invest in Pisa

Accessibility

- **Pisa** exhibits an excellent network of **transport** infrastructures which facilitates the city's accessibility
 - a nearby **international airport** (less than 5 km from downtown Pisa), Tuscany's top airport and among the top 10 airports in Italy
 - with daily flight connections to London (5 days), Paris (2 days), Bruxelles/Charleroi (1 day)... and Rome (3 days)
 - another international airport in Florence, 85 km from Pisa
 - **railway connections** enabling one to be in less than: 3 hours in Rome and 3 and a half hours in Milan (and only 1 hour from Florence)
 - a **highway network** enabling one to reach in less than 4 hours the other major Italian cities: Milan, Rome, Turin, Venice...

- **Flight connections**

- **Pisa's "Galileo Galilei" airport**, the top airport in Tuscany and among the top 10 airports in Italy in terms of passenger traffic (only 1,5 km away from the city)
 - 4 683 811 passengers (2014 – a rise of 4,6%)
 - **regular flights to the main Italian and European cities**
 - London, Paris, Munich, Berlin, Amsterdam, Charleroi, Madrid, Barcelona, Valencia, Dublin, Istanbul...
 - Rome, Cagliari, Palermo, Catania, Bari...
 - **seasonal flights to New York (USA) and many other European cities**
 - closeness to the city center,
railway connection with Pisa's station
- **Florence's "Amerigo Vespucci" airport** (85 km away)
 - 2 251 994 passengers (2014)

- **Railway network**

- main station right in the city centre
- **direct** connections with other **cities in Tuscany and Italy**
 - Florence (1h/1h15 min), Livorno (15/20 min)...
 - Rome (2h30/2h50) , Genoa (1h45/2h15), Turin (4h00/4h15)...
- connections through **high-speed trains** with Milan (3h10/3h20), Bologna, Venice, Rome, Naples... – via Florence

- **Highway network**

- **North-South** highways:
 - A12-E80 Genoa-Pisa-Livorno + Civitavecchia-Rome
 - A15-E33 La-Spezia-Parma + A1-E35 Parma-Milan
- **East-West** highway :
 - A11-E76 – Pisa-Florence

Accessibility – aerea



From Pisa	Flight time	Frequency
London (G+H+S)	2h15	5+/dd
Paris (B+O)	1h40	2/dd
Bruxelles-Charleroi	1h50	1+/dd
Madrid	2h25	1/dd
Amsterdam	1h55	3/weekly
Frankfurt (H)	1h40	3/weekly
Malta	1h15	2/weekly
Istanbul	2h40	4/weekly
Rome	1h00	3+/dd
Bari	1h25	1+/dd

Source: Pisa Airport (2014-15 Winter)

From Florence	Flight time	Frequency
London (G+C)	2h20	3/dd
Paris (CDG+O)	1h40	6/dd
Bruxelles	2h00	1/dd
Munich	1h15	3/dd
Amsterdam	2h15	2/dd
Frankfurt	1h40	3/dd
Zurich	1h20	3+/dd
Geneve	1h15	1-/dd
Rome	0h50	3/dd
Catania	1h30	1/dd

Source: Florence Airpoty (2014-15 Winter)

Accessibility – by road (railroad/road)



City	Hours of travel	Frequency
Florence	1h00/1h15	50/gg
Rome FB/IC	2h30/3h30	8/gg
Rome R+AV	2h30/3h20	25+/gg
Milan IC	4h00/4h10	8/gg
Milan R+AV	3h10/3h20	20+/gg
Turin FB/IC	3h50/4h15	2/gg
Genoa FB/IC	1h45/2h30	14/gg
Bologna R+AV	2h05/2h20	20+/gg
Venice	3h10/3h40	18/gg
Naples R+AV	3h40/4h20	18/gg

Fonte: Trenitalia (2015)

City	Distance (km)	Hours of travel
Milan	285	3h10
Rome	345	3h55
Florence	100	1H30
Turin	335	3h45
Venice	350	3h55
Bologna	185	2h25
Genoa	165	2h25
Trento	395	4h00
Naples	550	5h30
Bari	785	7h30

Source: Mappy (2015)

- **Pisa** is a 5 hour drive (by truck>12T) from the other major Italian cities: Milan, Turin, Venice, Bologna and Rome
- Pisa benefits in fact from an excellent **highway network**:
 - North-South highways: A12-E80 Genoa-Livorno (+ Civitavecchia-Rome) and A15-E33 La-Spezia-Parma + A1-E35 Parma-Milan
 - East-West airway: A11-E76 Pisa-Florence
- Pisa's airport boasts a **Cargo Village** for air freight
 - with a handling capacity of 30 000T, 4 200 square meters of warehouses,
6 950 square meters of handling/car parking service areas by the air-side and 7.300 square meters of a handling/car parking service area by the land-side
- Pisa is located near 2 of the top 6 Italian **ports**:
 - Livorno's Port (the 6th Italian port), 25 km from Pisa,
Genova's Port (the 2nd Italian port), 165 km away

Accessibility – by road



City	Distance (km) from Pisa	Hours (by truck >12T)
Milan	285	4h10
Rome	345	5h05
Florence	100	2h00
Turin	335	5h00
Venice	350	5h10
Bologna	185	3h00
Genoa	165	3h05
Naples	550	7h40
Bari	785	10h00

Source: Mappy (2015)



Le ali alle tue idee

Invest in Pisa

Operating costs

Costs



- **Pisa** is a competitive localization in terms of **operating costs**
- The **cost of work** in Tuscany is in fact lower than the Italian average (CNEL, 2012 data)
 - it is the lowest among the 11 regions of Italy's Centre-North
 - the cost of work in Lombardy and Lazio is 10% higher
- **Office rentals** are likewise moderate
 - 120 EUR/square meters/per annum on average (108/156 – data: OCO Global, 2015)
 - compared to: 425 EUR/square meters/per annum in Rome and 475 EUR/square meters/per annum in Milan (Cushman & Wakefield, 2014)
- There are 2 **incubators** which might host R&D activities:
 - Incubator of Pont-Tech – Pontedera / CERFITT;
 - Incubator of Navacchio's Technological Pole



Le all alle tue idee

Work – Cost



Region	Employees' remuneration per single unit of employment	Index 100 = Tuscany
Piedmont	41 005.1	108.2
Liguria	39 892.6	105.2
Lombardy	43 139.5	113.8
Trentino Alto Adige / Südtirol	40 893.2	107.9
Veneto	39 335.3	103.7
Friuli-Venezia Giulia	40 790.5	107.6
Emilia-Romagna	39 585.5	104.4
Tuscany	37 914.8	100.0
Lazio	42 539.2	112.2

Source: CNEL (2015, 2012 data) – OCO Global Calculations



Le ali alle tue idee

- **Pisa** is a competitive localization in **western Europe** in terms of **operating costs** for a **manufacturing activity**
- The **cost of work** in **Italy** is in fact lower than the western Europe average (Eurostat) and
- the cost of work in **Tuscany** is lower than the Italian average (CNEL, 2012 data)
 - the cost of work in Lombardy, Piedmont, Liguria and Lazio is, in the industry sector, 10% higher than Tuscany's cost
- The **costs** associated with **industrial sites** are likewise moderate
 - estate
 - depots

Work – Cost (Industry)



Country	Hourly Compensation Costs (USD, 2013)	Italy = 100
Switzerland	63.23	171.3
Belgium	54.88	148.6
Sweden	51.10	138.4
Denmark	51.07	138.3
Germany	48.98	132.7
Austria	44.37	120.2
France	42.85	116.1
Netherlands	42.26	114.5
Ireland	41.98	113.7
Italy	36.92	100.0
United States	36.34	98.4
United Kingdom	31.00	84.0
Spain	28.09	76.1

Source: Conference Board (2015, 2013 data) – OCO Global calculations



Le ali alle tue idee

Work – Cost (Industry)



Region	Employees' remuneration per single unit of employment	Index 100 = Toscana
Piedmont	47.6	115.0
Valle d'Aosta	41.7	100.9
Liguria	46.0	111.1
Lombardy	46.7	113.0
Veneto	42.4	102.4
Friuli-Venezia Giulia	43.3	104.7
Emilia-Romagna	45.5	110.0
Tuscany	41.4	100.0
Lazio	50.2	121.3

Source: CNEL (2015, 2012 data) – OCO Global calculations



Le ali alle tue idee

Invest in Pisa

Quality of life



Region Toscana



Le ali alle tue idee

Quality of life



- **Pisa** can boast a **quality of life** acknowledged at world level, which enables companies to attract and retain key corporate skills
- It possesses an extraordinary **urban**, historical, cultural, artistic and architectural **patrimony**, as well as a rich diversity of **landscapes**, of land and sea... making it one of the top tourist destinations in Italy and in Europe
- It benefits from a safeguarded **environment** and a high air quality
- Pisa lastly exhibits an attractive **cost of life** with far lower **rental** prices than those of Milan or Rome
 - in Tuscany, an average of 628 EUR, compared to 838 in Milan and 875 in Rome

Invest in Pisa

Support services



Region Toscana



Le ali alle tue idee

- The **Pisa Municipality** – in collaboration with the **Tuscany Region** and its **Tuscany Promotion** agency – offers free of charge information, liaison work and assistance in settling down and developing new companies within the territory
 - **information** on the territory, the sector, the infrastructures, the operating costs...
 - **liaison** with qualified service providers (advocates, accountants...), universities and research centers
 - **assistance** in searching for coworking offices/spaces..., incentives to R&D, hiring of qualified staff...

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Tuscany Region

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